

002103

2015-016

2014

1

			002103
	0574-28827003		0574-28827003
	0574-28827006		0574-28827006
	stock@guangbo.net		stock@guangbo.net

2

1

	2014	2013		2012
	907,430,183.93	848,348,018.49	6.96%	1,041,150,659.99
	9,287,877.39	16,798,493.86	-44.71%	36,609,267.85
	-7,924,495.34	1,194,923.00	-763.18%	30,021,125.45
	831,261.87	68,416,291.38	-98.78%	60,321,550.46
/	0.04	0.08	-50.00%	0.17
/	0.04	0.08	-50.00%	0.17
	1.25%	2.27%	-1.02%	5.03%
	2014	2013		2012
	1,170,109,857.50	1,171,329,626.22	-0.10%	1,172,777,575.11
	739,568,391.89	741,188,390.08	-0.22%	735,745,347.76

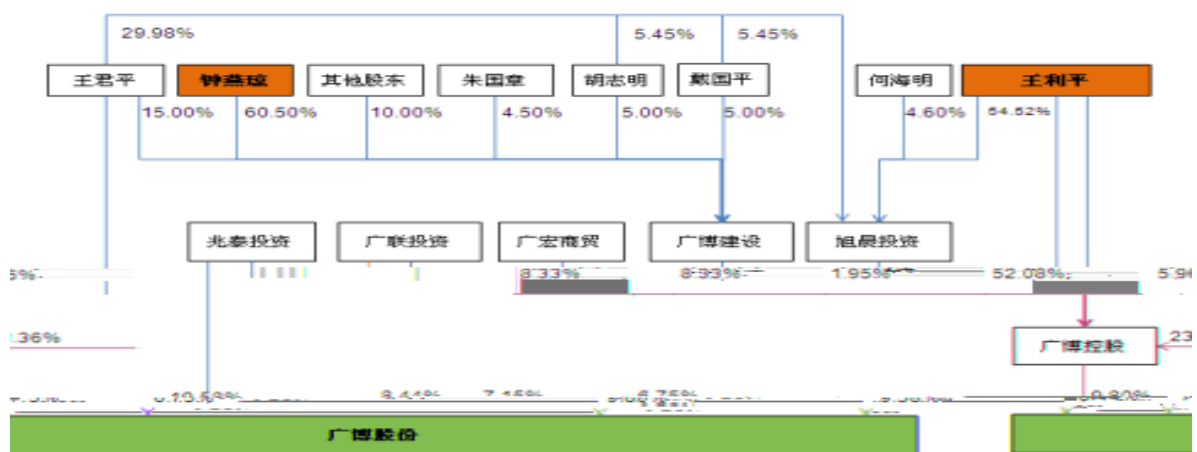
2 10

	10,740	5	11,880
10			

		19.58%	42,772,370	33,054,277	42,772,370
		10.39%	22,690,000	0	
		9.80%	21,397,659	0	21,397,659
		8.44%	18,426,548	13,819,911	18,000,000
		7.15%	15,613,368	0	
		6.75%	14,753,349	0	
		3.02%	6,602,075	0	
		1.07%	2,333,684	0	
		0.59%	1,294,000	0	
		0.56%	1,212,647	0	
	10	29.38%			
	5%				
		15,613,368		7.15%	
		14,753,349		6.75%	
		2013-018	2013-021		

3 10

4



3

2014

2015 3 23

20

1

7.74%
1,558.04
98.78%
44.71%

4.83%

90,166.49

17,315.98
19.06%

90,743.02

6.85%

0.43%

1.56%

6.96%

72,978.82

91,421.74

8.95%

83.13

928.79

35.06%

2

2014

2014 12

B2C

B2C

C2C

O2O

.P5 BaãÖN§ P'~À

单位：元

	营业收入	营业成本	毛利率	营业收入比上年同期增 减	营业成本比上年同期增 减	毛利率比上年同期增减
分行业						
文具行业	814,060,979.70	652,209,277.92	19.88%	6.49%	9.29%	-2.05%
物流行业	87,603,888.84	77,578,932.78	11.44%	10.31%	6.14%	3.47%
分产品						
本册	223,218,299.50	167,628,475.71	24.90%	-6.91%	-4.54%	-1.87%
相册	61,533,917.85	46,351,930.75	24.67%	8.96%	11.19%	-1.51%
包装物	62,233,229.25	39,392,549.09	36.70%	7.78%	3.67%	2.51%
办公用品	225,356,116.16	184,565,760.17	18.10%	44.23%	53.17%	-4.78%
其他	22,682,268.58	22,533,747.13	0.65%	86.63%	87.81%	0.51%
收购产品	134,032,499.14	129,918,806.99	3.07%	-9.18%	-9.04%	-0.04%
其他	56,258,851.58	40,091,465.15	28.74%	14.35%	14.35%	0%
其他	-6.78%					
分地区						
国内	30.37%	-2.43%	416,217,037.56	339,665,115.97	18.39%	26.49%
国外	-4.69%	-0.85%	485,447,830.98	390,123,094.73	19.64%	-5.70%

4

2015

(iOS &)

B2C

B2C

2015

1 2015

2

100%

80,000

16,000

15,000
20,000

5,000

1

2

3
9 30 100%

3,642.76

76,418.10

100%

80,060.86
2,097.81%

2014

4

5

1

2

3
5

2014 2018

4

5

4

1

2014 10 28

2014 1 26

2

9

30

33

39

40

41

2014 7 1

2014 6 20
2014

37

2014 7 23

<

>

2014 7 1

2006 2 15

38

, 2006 2 15 38 ()
2014 1 26
2 9 , 30
33
39 40 41

2014 10 28

1. 2014
30
30

2. 2 9
33 40 37 41 39
2014

2

3

1 2014 12 200
0

4